



Greening Snohomish County Conference Program

8:30 – 9:30

Keynote Speaker

Jim Diers – Sustainability Begins with Community

www.neighborpower.org

Green technology alone will not save the planet. People must commit to using that technology and to live their lives sustainably while advocating for policies consistent with sustainability. We are most likely to do so when we identify ourselves as members of a community that supports those ideals. Using photos to illustrate stories locally and from around the world, Jim will describe how communities are creating innovations and making change, both in systems and in individual behavior, to move towards living sustainable lives. Jim will also share lessons he has learned about how to get more people engaged in community action.

